

Media Release



Thursday, February 24, 2011

Preps to learn water wisdom

There's a lot to learn when you're a new prep, and in the coming months preps will get lessons about water conservation to last a lifetime.

School starters across the Macedon Ranges and Sunbury regions are taking part in Western Water's prep education program, which aims to make water saving a lifelong habit.

"We think it is vital to educate our young people about using water efficiently and the importance of water for our health," Western Water's Managing Director, John Wilkinson, says.

"A lot of these children will have just seen the first wet summer of their lives, so it's a good time to educate them about the water cycle and being waterwise."

The presentation includes a visit from our popular mascot, Sammy the Snake. Each child will receive a free kit containing activity sheets, a water bottle, a shower timer, universal plug, and cup for teeth brushing.

They will also be invited to become members of Sammy's Waterwise Club, giving them access to activities, competitions and games throughout the year.

The kits include information to take home to Mum and Dad about saving water and government rebates.

Western Water began running its school starter education program in 2005. The program has now grown to include a predicted 1600 prep students at 31 schools in 2011.

"Our award-winning school programs are an important part of getting Western Water's water conservation message out into the community," Mr Wilkinson says.

"These children will go home from school and immediately start reducing their own water use, as well as encouraging other family members to do the same."

PHOTO OPPORTUNITIES:

Date: March 9
Location: Goonawarra Primary School, Gullane Drive, Sunbury

Date: March 10
Locations: New Gisborne Primary School
Riddells Creek Primary School

For times, please contact Western Water media advisor, Kylie Smith on 0488 22 66 81

About Western Water

Western Water is one of Victoria's 13 regional urban water corporations. We provide water, recycled water and sewerage services to over 53,000 properties and 134,810 people in an area of 3,000 square kilometres. Our region extends from Lancefield in the north to Melton and Rockbank in the south and from Myrning in the west to Bulla in the east. We incorporate parts of Hume City Council and Melton, Moorabool and Macedon Ranges Shire Councils.

Media contacts

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